**End-User Evaluation**  
**14th May 2018**  
9:00—18:00

**Organized by**  
[ASSAM](http://www.assam.marche.it/en/demo-in-italy-project-flourish-event)

**In collaboration with**  
[PIANELLO VALLESINA—MONTE ROBERTO (AN) - ITALY](http://www.assam.marche.it/en/demo-in-italy-project-flourish-event)

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| 09:00 | Welcome  
Sandro Nardi - Agency for Agro—food Sector Services of Marche Region (ASSAM)  
Giacomo Blasi - External consultant |
|       | **Overview on precision farming technologies**  
Daniele Nardi - Department of Computer, Control, and Management Engineering, Università degli Studi di Roma “La Sapienza” (UNIROMA1) |
|       | **The H2020 Flourish project (part 1)**  
Flourish project partners |
| 10:30 | **Coffee break** |
|       | **The H2020 Flourish project (part 2)**  
Flourish project partners |
|       | **Introduction to field demonstrations**  
Flourish project partners |
|       | **Field demonstrations**  
Flourish project partners |
| 13:30 | **Lunch** |
|       | **End-user evaluation: methodology illustration, Value Proposition Canvas**  
Giacomo Blasi - External consultant |
|       | **Summary of the main findings and conclusion**  
Giacomo Blasi - External consultant |

To join the event please register at:  