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END-USER EVALUATION

14TH MAY 2018 9:00–18:00

Organized by



In collaboration with



VILLA SERAFINO SALVATI

PIANELLO VALLESINA—MONTE ROBERTO (AN) - ITALY

09:00	<p>Welcome</p> <p><i>Sandro Nardi - Agency for Agro–food Sector Services of Marche Region (ASSAM)</i></p> <p><i>Giacomo Blasi - External consultant</i></p>
	<p>Overview on precision farming technologies</p> <p><i>Daniele Nardi - Department of Computer, Control, and Management Engineering, Università degli Studi di Roma "La Sapienza" (UNIROMA1)</i></p>
	<p>The H2020 Flourish project (part 1)</p> <p><i>Flourish project partners</i></p>
10:30	<p>Coffee break</p>
	<p>The H2020 Flourish project (part 2)</p> <p><i>Flourish project partners</i></p>
	<p>Introduction to field demonstrations</p> <p><i>Flourish project partners</i></p>
	<p>Field demonstrations</p> <p><i>Flourish project partners</i></p>
13:30	<p>Lunch</p>
	<p>End-user evaluation: methodology illustration, Value Proposition Canvas</p> <p><i>Giacomo Blasi - External consultant</i></p>
	<p>Summary of the main findings and conclusion</p> <p><i>Giacomo Blasi - External consultant</i></p>

To join the event please register at:

<http://www.assam.marche.it/en/demo-in-italy-project-flourish-event>

